

Beat: Business

APPLE SERVICES NOW AVAILABLE NOW IN MORE COUNTRIES AROUND THE WORLD

OLIVIER SCHUSSER VP APPLE

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USPA NEWS - The App Store®, Apple Arcade®, Apple Music®, Apple Podcasts® and iCloud® are now available in 20 more countries, and Apple Music is available in 52 additional countries. Apple® (www.Apple.com) announced that starting today, even more customers around the world can enjoy many of Apple's most popular Services. The App Store®, Apple Arcade®, Apple Music®, Apple Podcasts® and iCloud® are now available in 20 more countries, and Apple Music is available in 52 additional countries. "We're delighted to bring many of Apple's most beloved Services to users in more countries than ever before," said Oliver Schusser, Apple's vice president of Apple Music and International Content. "We hope our customers can discover their new favorite apps, games, music and podcasts as we continue to celebrate the world's best creators, artists and developers."

APPLE MUSIC IS THE MOST COMPLETE MUSIC EXPERIENCE-----Apple Music is the most complete music experience, now available in 167 countries and regions and offering more than 60 million songs. With world-class music experts and tastemakers curating thousands of playlists and daily selections, and the renowned global radio station Beats 1, Apple Music is the best music service for iPhone, iPad, Apple Watch®, Apple TV, Mac, HomePod® and CarPlay®, and is also available on Android and other devices.-----

New Apple Music subscribers in the 52 additional countries can enjoy a six-month free trial of the service, with locally curated playlists including Africa Now, Afrobeats Hits, Ghana Bounce and more. In addition, users have access to world-class music experts, tastemakers, and artist-led programs from globally celebrated creators including Virgil Abloh, Billie Eilish, Elton John, Pharrell, and more. Apple Podcasts is the best place to browse and listen to the world's largest catalog of podcasts, now featuring over 1 million shows in more than 100 languages and 175 countries and regions.

iCloud is an essential service that keeps users' personal content safe, up to date, and available across all their Apple devices, allowing them to store a lifetime of photos, keep important documents at their fingertips, and share and collaborate with ease. iCloud backs up iPhone, iPad and iPod touch automatically and includes Find My to help locate and secure missing devices. With Family Sharing, up to six family members can share access to Apple Services, including Apple TV+, Apple Arcade, Apple Music, iCloud storage, as well as individual music, movie, TV, book and app purchases. Available in 175 countries and regions, iCloud comes with 5GB of free storage and offers affordable 50GB, 200GB and 2TB plans.

For a full list of Apple Media Services availability around the world, please visit Apple Support (<https://apple.co/34SAX9d>).

Apple revolutionized personal technology with the introduction of the Macintosh in 1984. Today, Apple leads the world in innovation with iPhone, iPad, Mac, Apple Watch and Apple TV. Apple's five software platforms "iOS, iPadOS, macOS, watchOS and tvOS" provide seamless experiences across all Apple devices and empower people with breakthrough services including the App Store, Apple Music, Apple Pay and iCloud. Apple's more than 100,000 employees are dedicated to making the best products on earth, and to leaving the world better than we found it. Source : Apple

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